Can we tempt you to a little more?

More than just a printer

METO
your retail label expert
You must be able to rely on a smooth workflow for your daily product labelling and identification tasks:

- The printer you select must be manageable and flexible to handle.
- The necessary label layouts must be easy and quick to access.
- The labels must be sufficient for a variety of requirements and always need to adhere strongly enough.

You are right to expect “a little more” from Meto, your “retail label expert”. If you buy our new Meto Print thermal printers you’ll get more than just hardware, you’ll receive a complete solution that’s instantly usable, offering a full range of components needed to take you through the entire printing process – including ones you won’t even expect but that will really inspire you!

Meto Print offers a comprehensive service package via the product website to guide you through production of your label:

www.meto.com/metoprint

YOUR ADDED VALUE WITH METO PRINT

- 2-year warranty with options to extend
- Access to a wide range of ready-to-use print templates for practical label applications – at no extra charge!
- Includes BarTender UltraLite software for creating your labels
- Meto offers a customised template creation service
- The right labels and consumables for any application in the quality you’d expect from Meto
- Transparent labels for direct thermal printing
- Comprehensive service
The Meto Print components

Our high-speed, reliable thermal printers Meto PrintEasy and Meto PrintHybrid rank amongst the top performers in their segment.

Meto also provides a comprehensive range of downloadable ready-to-use print templates for practical applications.

Combine these with blank or coloured preprinted labels in the quality you’d expect from Meto and you’re good to go within seconds, whatever you’re planning to do. And being the first to market, Meto Print even allows you to print transparent labels using the direct thermal printing process!

“... We supply customised templates for stand-alone printing!”
There are many different ways to use Meto Print thermal printers:

- use the stand-alone operation mode to print a standard label template wherever you need it.
- print labels with a time-and-date stamp or date of manufacture / use-by date with the integral real-time clock.
- read and print EAN codes using a barcode scanner that connects to your printer.
- flexible connection and entry options via USB-Host, including keyboard or numeric keypad.
- printers have USB, Ethernet and RS-232 ports for stationary use with a PC.

You can even create transparent labels using thermal printing

The Meto PrintEasy is an attractive starter model for the world of direct thermal printing.

The Meto PrintHybrid is a high-performance thermal transfer printer with a display to make it easier to use where you need it. An SD card slot gives access to numerous label templates right at point-of-sale. The Meto PrintHybrid also offers a direct thermal printing function.

Both methods allow convenient label printing directly from the printer with no need for a computer.

Both printers are supplied with a USB cable, User Quick Guide and a label starter kit. The Meto PrintHybrid also comes with an additional printing ribbon for thermal transfer printing.

You can find all manuals and printer drivers on the enclosed CD or the Meto Print website.
“We supply our printing system, templates and labels – as well as our services – in the quality you’d expect from Meto!”

Working with standard print templates

Meto Print makes the label creation process faster – and it’s not just about the printing speed. You can get started immediately as there’s a wide choice of Meto Print label templates for many applications.

As the registered user of a Meto Print printer, you can access templates in German, English and French on the product website www.meto.com/metoprint. We are adding to the selection all the time.

Download the templates you need from the website and transfer them to your Meto Print printer via the USB cable, or use the optional SD card for the Meto PrintHybrid. Press a button and your chosen template becomes a label – wherever and whenever you need it.

Creating your own label templates

BarTender UltraLite label creation software is supplied on CD with the printer. You can create and save label templates with this program, with the option of editing and adding information whenever you need. You can even link up to a data source for mail-merge labels.

Individual print templates

What if you have specialist requirements for your print template and can’t find a suitable one in the standard set – but you don’t have time to create your own? We can create a custom template to suit your needs for a fee.

We look forward to hearing from you.

IT’S REALLY EASY TO GET YOUR LABEL

METO PRINT TEMPLATE
1. Meto Print website
2. Select template
3. Print labels

DESIGN LABELS YOURSELF
1. BarTender software
2. Design template
3. Print labels

PRINT FROM PC/NETWORK
1. Computer/Network
2. Select template
3. Print labels
CONSUMABLES

We provide you with the ideal selection of labels and printing ribbons. Choose just the label you need from a variety of formats, shapes and colours. All label materials are of course BPA-free and of the superior quality you would expect from Meto. Even transparent film labels can be printed using the direct thermal transfer method for the first time!

Thermotransfer printing ribbons

To ensure you get the best use out of our Meto PrintHybrid printer, we can supply special thermotransfer printing ribbons designed for printers/labels in wax and wax/resin.

PrePrint Labels

To round off the portfolio, we also offer a selection of preprinted labels with bold print and bright colours to draw attention.

You can find an overview of all available consumables here: www.meto.com/metoprint
CONTACT AND TECHNICAL SUPPORT:

You can find all valid contact data concerning service, hotline and technical support under www.meto.com/metoprint

Or you may send an e-mail to metoprint@meto.com

THE METO PRINT SERVICE

Downloads available from www.meto.com/metoprint

• Free standard set of templates for a wide range of applications, industries and languages for you to download free of charge and use with a Meto Print printer.

• Access to all guides, manuals and printer drivers.

• BarTender UltraLite label design software is supplied with the printer and can be downloaded.

EXTENDED WARRANTY

The standard warranty on new printers including print head can be extended and a service deal added on.

The extended warranty provides you with more flexibility and security for your applications. You need to purchase this separately within 14 days of buying the printer.

You can find further details on the warranty and extended warranty online at www.meto.com/metoprint

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