EmotionLine

GREATER SUCCESS AT THE POS

EmotionLine is an innovative system for emotional store design concepts. Almost any shape or form is possible, whether for wall-mounting or ceiling-suspension.

HOW DOES EMOTIONLINE WORK?

A customized textile print gets inserted into a discreet aluminium profile by simply pushing the print’s rubber lip into the profile’s outer groove. Motives can be changed quickly and easily, allowing you to always be up to date with the store messages you want to bring across.

As EmotionLine can be used for different applications, there are several profile types and textile materials available:

PROFILES:

- The EmotionLine Light profile is mainly used for wall-mounting applications. Its light weight and pre-drilled holes are ideal for screw-fittings directly to the wall.
- The EmotionLine Heavy profile is a very robust profile that is used for formats of three meters and longer and ceiling suspension applications.
- The EmotionLine Heavy 120 profile is primarily used for light boxes or larger ceiling suspension applications.
- The EmotionLine Duo profile has been designed for double-sided applications, e.g. area partitions on the sales floor. The printed textiles get inserted on each side of the profile.
- The EmotionLine Outdoor profile is suitable for outdoor applications.

FABRICS:

- All our prints are made from environmentally friendly textiles with water soluble ink. They are UV-resistant for approximately two years when used inside and comply with the requirements of fire resistance class B1.

SPECIALTY FABRICS INCLUDE:

- Light Box print material, which has a special coating for translucency and is suitable for inside use.
- Fabric mesh print material, that is suitable for sprinkler systems according to the “Bundesmann sprinkler test DIN 29365”. It can be used for indoor applications.
- Outdoor print material, which is suitable for all outdoor applications.