METO LABELS –
FOR WHATEVER THE MARKET REQUIRES

Meto – Your ‘retail label expert’ offers you the right label and the suitable identification solution for every occasion. Put your trust in our experience in the identification and labeling of products for these applications: price marking and coding, promoting new products, marking promotion articles, labeling reduced-price items, labeling in accordance with the German Food Information Regulation (LMIV), seal of freshness for fresh-cut products, loyalty points for customer loyalty programmes, labeling in industrial production, product and marketing labels, thermo labels for commercially available printers, labeling in the field of medical sterilisation, anti-theft tagging.

CERTIFIED LABEL QUALITY AND PRODUCTION
"MADE IN GERMANY"

We use only those materials produced by leading manufacturers of bonding materials.

- ISO 9001 / 14001 / 50001
- Meto follows the precautionary principle
- VO1935-2004 Good Manufacturing Practice (GMP)
- BRC Global Standard for Food Safety based on HACCP
- LATEX-free
- Contains no bisphenol
- Contains no heavy metals
- No ozone-depleting substances are used
- FSC and PEFC – supports sustainable forestry, monitored, and not obtained from dubious sources
PROMOTION

Price communication and advertising message on a single label. Daylight fluorescent colors support the effect of these small-format posters and encourage impulse purchases. As is well-known, a not-inconsiderable percentage of purchase decisions are made directly at point-of-sale.
Pre-printed Meto labels for classic price labeling and coding or basic price labeling based on the German Price Indication Regulation (PAngV). High-impact advertising for your brand in a very small space, from the inventor of the price labeling machine. Also usable for frozen goods down to a temperature of -20°C.
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**PACKING SEALS**

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**LOYALTY POINTS**

Loyalty and bonus campaigns improve customer retention. Meto loyalty points are manufactured individually to your wishes and specifications.
Precision labeling and dependable control are prerequisites in industrial production processes. Meto labels provide for clear identification of products in areas including production, goods receipt and goods issue, and in quality control, stockkeeping and scheduling.
PRODUCT AND MARKETING LABELS

Show your true colors and advertise with your brand. We realise your corporate-design guidelines and house colors in a very broad assortment of label forms and materials. Depending on the format used, the labels can either be applied using our dispenser equipment or provided in dispenser boxes for manual application.

**PRODUCT AND MARKETING LABELS**

**MEDICAL STERILISATION**

Labeling, control and documentation all in one. Through permanent color changes in the indicator printer ink used, Meto labels for steam, ethylene oxide and gamma sterilisation document the sterilisation process carried out. As a duplex quality, Meto sterilisation labels are removable and can be re-affixed (example: documentation materials, patient file).
THERMO LABELS

Our standard range includes the label formats: 40 x 15 mm, 40 x 22 mm, 40 x 24 mm, 40 x 27 mm, 40 x 40 mm, 49 x 27 mm, 49 x 38 mm, 49 x 68 mm, 49 x 83 mm, 101.6 x 50.8 mm, 105 x 148 mm in the qualities Thermo ECO and Thermo TOP, removable or Multifunction Permanent/Freezer. The core diameters depend on the format: 19 mm, 25 mm, 40 mm and 76 mm. Different core or outer diameters, coil types, or printed labels in all specifications can also be produced on request.

ELECTROMAGNETIC MERCHANDISE SECURITY TAGS

Security solutions for small or difficult-to-secure products, items made of non-magnetisable metals, liquids, shoes, books, glasses and other items. We also offer tags for source tagging during the production process. Printable and dispensable (formats: 32 x 19 mm, 26 x 16 mm) using Meto EM devices from the ProLine series. Meto electromagnetic merchandise security tags are reversible, i.e. they can be activated and deactivated as necessary.
In addition to these standard labels and pre-print colors, we also realise the colors you select based on the PANTONE color fan.

The print colors shown here are not binding.
Please refer to our Meto color chart for the original label and pre-print colors.
Adhesives for non-thermosensitive label qualities.

**Adhesive 1**  Removable, partly glued
**Adhesive 1.1**  Removable, fully glued
**Adhesive 2**  Permanent Standard
**Adhesive 22**  Permanent Sterile, special adhesive for sterilisation labels
**Adhesive 3**  Permanent Soft, textile application (for light fabrics and linings)
**Adhesive 4**  Permanent Plus, stronger adhesive effect than Adhesive 2
**Adhesive 5**  Permanent Cool, for cooling and deep-freeze applications
**Adhesive 6, 6.5**  Permanent Special, water-soluble
**Adhesive 8**  Permanent Super, water-resistant, weather-proof, strong adhesive effect (for plastic labels)
**Adhesive 9**  Permanent Food, for direct contact with slightly greasy or waxed foods
**Adhesive 9.1**  Permanent Food, for direct contact with slightly greasy or waxed foods (plastic labels, PP)
**Adhesive 10**  Permanent Dissolving (label and adhesive dissolve completely under the influence of water)
**Adhesive 11**  Permanent / Removable, strong adhesive effect (only for PE, PP labels)

Adhesives for thermosensitive label qualities.

**Adhesive 1.1**  Removable, fully glued
**Adhesive 2.5**  Permanent / Freezer
This list provides an overview of processing of the various label formats in Meto hand-held price labeling machines, Meto dispensers or universal dispensers.

**LABEL / DEVICE MATRIX**

- **EAGLE S**
  - 26 x 12 mm

- **EAGLE M**
  - 21,6 x 16 mm
  - 26 x 16 mm

- **EAGLE L**
  - 25 x 19 mm
  - 32 x 19 mm

- **EAGLE XL**
  - 29 x 28 mm
  - 29 x 32 mm
  - 26 mm circular

- **ProLine XXL**
  - 36 x 28 mm
  - 36 x 35 mm
  - 33 mm circular

- **EAGLE dispensers**
  - For the labels shown and corresponding circular formats

- **Universal dispensers**
  - For all prefabricated round, oval and rectangular formats that cannot be dispensed using a price labeling machine.

- **Table-top dispenser**
  - For ready-made labels in all formats. Meto labels are also available in dispensing boxes for manual application.
The Meto brand and the company of the same name were founded in 1918 in Cologne. Meto has been pioneering new ideas and innovative solutions for retailers for almost 60 years now: As the inventor of the hand labeler (1959) and of the wavy edge label featuring a security cut (1968), we have a long tradition in the production of labels. Thanks to our affiliation with CCL Industries Inc., the world's largest label supplier, we are able to offer our customers an even wider range of products and services.

Meto is continuously developing its products and setting new standards in quality and convenience. Many of our labeling and sales promotion solutions are now used as standard in the global retail sector. Meto’s European headquarters, production and warehouse site are located at Hirschhorn am Neckar.