



**Meto Expert:
Professional labelling
meeting the strictest requirements**

METO®
your retail label expert



ENABLE THE LABEL: THE METO EXPERT PRICING GUN

Pricing guns in the Meto Expert range cover a wealth of applications to meet your specific requirements. Whether for price and date labelling or the declaration of item, batch and lot numbers, your needs are covered. Your Meto Expert pricing gun is versatile, always to hand and easy to use, and impresses with its consistently perfect print image.



THE BENEFITS OF METO EXPERT PRICING GUNS



Ready for immediate use
The set includes the pricing gun **together with label and ink rolls already inserted.**



Premium quality
Our proven **pressure-point mechanism** and the high indexing rate ensure precise and **constant print quality.**



No more wrist pain
Ergonomic design and straightforward handling make work easier.



On the safe side
High-quality materials and regular quality checks make Meto pricing guns **robust and assure their long life.**

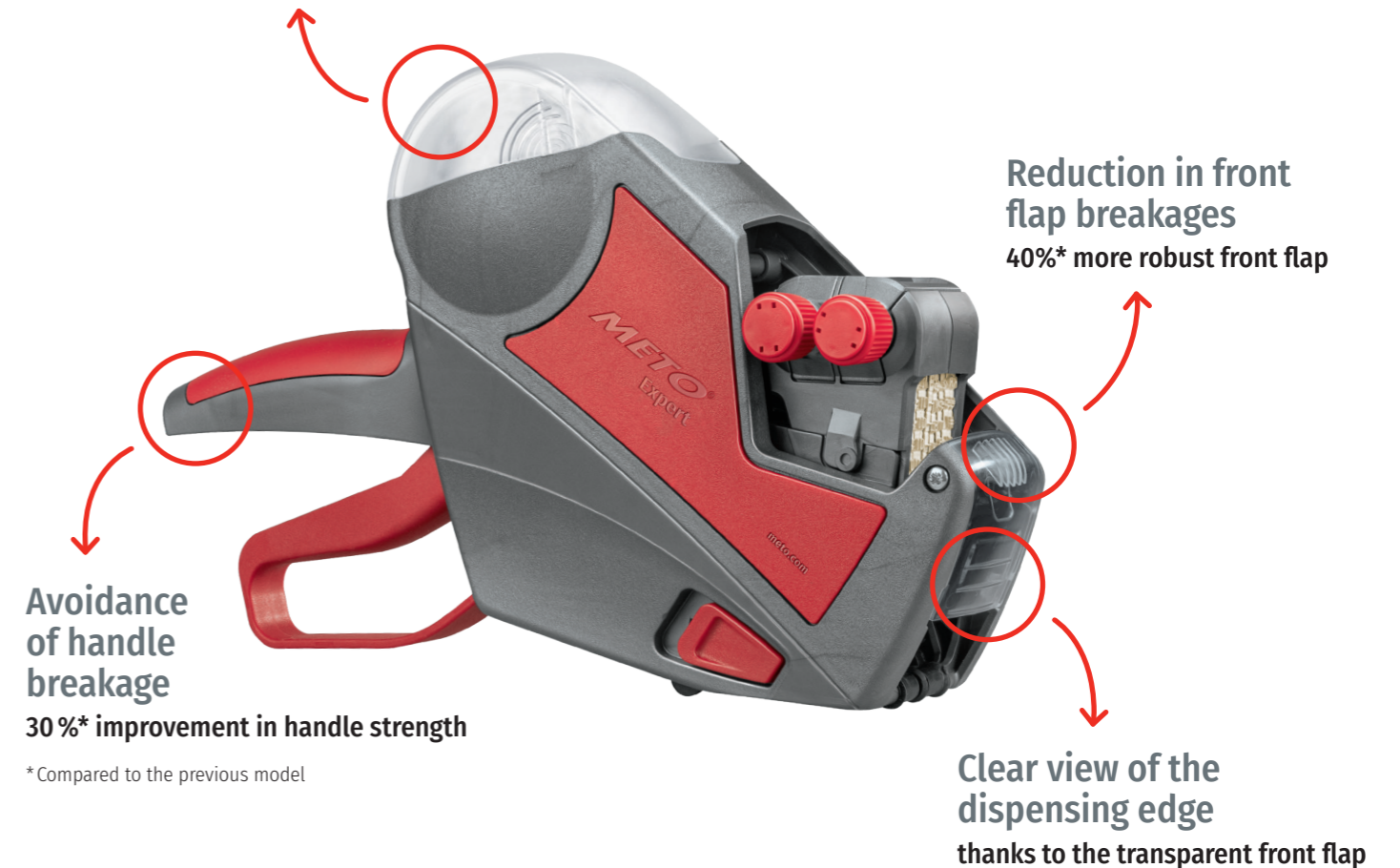


OUR QUALITY PROMISE

Our products are subject to a process of continual improvement. With the Meto Expert, you therefore benefit not only from proven quality characteristics such as the ergonomic design and consistent print quality, but also from our ongoing developments to ensure even greater ease of use and robustness.

Better protection for labels

50%* increase in the closure force of the roll chamber



* Compared to the previous model

MORE ROBUST – MORE PRACTICAL – MORE SUSTAINABLE

Both ecological and practical. Up to 20% of the Meto Expert's housing is manufactured from recyclable plastics: PE, PP or PET (post-industrial recyclates). The carbon-neutral packaging is also manufactured from 100% board, and you can continue to use the consumables for the previous model, such as ink rolls and labels.



METO EXPERT S

Ideal for single-line price labels or simple date labelling

- Single-line
- 5–10 print positions*
- 3.0 – 7.3 mm character height*
- Label formats 22x12 mm, 26x12 mm, 26x16 mm



METO EXPERT M

For compact, two-line labelling, or as Fixprint with predefined text

- Two-line
- 14–20 print positions*
- 3.0 – 4.3 mm character height*
- Label formats 22x16 mm, 26x16 mm



METO EXPERT L

More print positions possible, for example for two-line labelling of price and batch number

- Two-line
- 18–23 print positions*
- 3.0 – 5.0 mm character height*
- Label format 32x19 mm



METO EXPERT XL

Up to three lines for particularly extensive labelling, or in "Giant" form, with extra-large digits

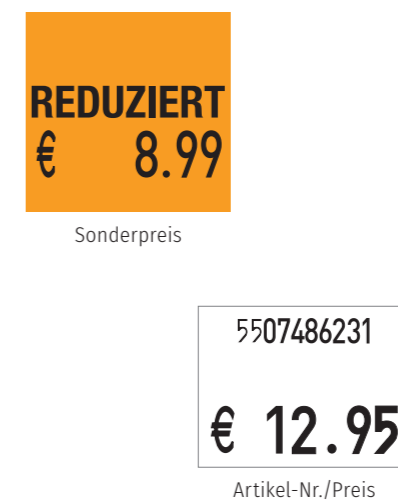
- Single to three-line
- 7–36 print positions*
- 3.0 – 8.3 mm character height*
- Label formats 29x28 mm, 29x20 mm, 29x32 mm*



METO EXPERT XXL

With full character set in up to three lines, for comprehensive product labelling

- Single to three-line
- 7–36 print positions*
- 4.3 – 8.3 mm character height*
- Label formats 36x28 mm, 36x35 mm, 33 mm round



METO DISPENSER

For applying pre-printed labels directly to goods, quickly and easily

- Single to three-line
- For the following formats:
Round: 14, 16, 26, 33 mm
Wave-edged: 22x12, 22x16, 26x12, 26x16, 32x19 mm
Rectangular: 29x20, 29x28, 29x32, 36x28, 36x35 mm



*Depending on the

*Depending on the model

PRICE LABELLING SUITABLE FOR ALL REQUIREMENTS

We're happy to advise you personally, so that you can use our pricing guns exactly as you need them. In addition to our wide range of standard applications, custom applications are also possible.

CUSTOMIZATION OPTIONS

- ✓ **Fixprint products** with free choice of text
- ✓ **Print ribbon layout** laser technology for free design of special characters
- ✓ **Custom branding** possible behind transparent side cover

No min. quantity



NOT JUST A PRICING GUN

To get you working with the Meto Expert, quickly and with the best possible results, we provide online support in the form of instructions for use, technical data sheets and instructive videos. We're also at your service throughout Europe when you need repairs or personal advice, or should adjustments be required.



Visit our support portal with guides and videos
www.meto.com/de/services/productsupport

METO LABELS

THE RIGHT LABEL, WHATEVER YOUR NEEDS

Meto price labels are a flexible solution for all your pricing and labelling requirements. Versatile and customizable, they can be used in any application where precise information is important.

Visible, flexible, effective for promoting sales

PRICING AND SPECIAL OFFER LABELLING

The Meto Expert series ensures clear **pricing** on shelves, containers, and on the products themselves. Frequently changing **special offers** and **discounts** can be implemented with ease, enabling you to respond swiftly to changes in the market.

Seize the opportunity to present **special offers attractively**, enhance your products' visibility and increase impulse purchases selectively.



Kühl lagern



Safety and confidence at a glance

DATE AND PRODUCT LIFE LABELLING

Apply **best-before** and **use-by dates** to give your customers the necessary information and create confidence.

Dates of production and **freezing** can be applied to the products themselves, which is particularly important for fresh food and perishable produce. This enables you not only to satisfy the statutory requirements, but also to safeguard the quality of your goods.



Detected quickly, charged for correctly

PLU CODES & ITEM NUMBERS

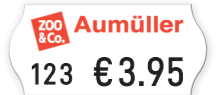
PLU codes for fruit, vegetables and loose items allow prices to be determined at the checkout easily and without errors. At the same time, internal **item numbers** permit precise inventory control and simplify storage and inventory processes. Labels pre-printed with QR codes or barcodes can be used for direct integration into checkout and inventory control systems, making goods flow management even more efficient.

Traceability the easy way

BATCH, SERIES AND LOT NUMBERS

Lot and **batch numbers** enhance quality assurance decisively and permit end-to-end traceability.

Series labelling simplifies complaint and recall procedures and enables you to respond swiftly and in compliance with legislation. This not only enables you to satisfy your documentation obligations, but also enhances your customers' confidence in your quality promises.



QUALITY YOU CAN RELY ON

- ✓ Original Meto consumables are perfectly matched to our pricing guns.
- ✓ You'll be impressed by how quickly and easily our ink rolls and the various label rolls can be changed.
- ✓ In conjunction with our pricing guns, they ensure top quality and guarantee a perfect print image.



WE'RE AT YOUR SERVICE

As the retail trade's quality provider and partner, we develop innovative concepts geared to your needs, and implement them purposefully.

Our solutions and services are the product of decades of experience and close cooperation with our customers. This is how we help retailers to remain competitive in a constantly changing retail environment and to maintain their viability into the future.

GET IN TOUCH

Whether you have questions about our products and services, would like specific advice, or need support: our team is happy to help.

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